

HRD COMMUNIQUE

newsletter

HIGHLIGHTS OF THE QUARTER

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Building the Capacities of Rural Women to Become Beauticians

NRSP has signed a MOU with Unilever Pakistan and Business Research and Support Channel to train 5700 women/girls under the project titled "Guddi Baji" by 2016. IRM being the subsidiary organization of NRSP will provide training services and will help building the capacities of potential Guddi Bajis as beauticians and brand ambassadors for Unilever.



Guddi Baji is an initiative driving Unilever's sustainability agenda of empowering rural women by enhancing their livelihoods and extending sales and promoting Unilever selected brands. It establishes a platform to enable the

rural women to earn dignified livelihoods through becoming certified beauticians and selling UPL Bands.



In the year 2014, the project will be implemented in various Districts including Attock, Jhand, Jhelum, Sohawa, Mandi Bahauddin, Talagang, Khushab, Quaidabad, Mianwali, Sargodha, Bhalwal and Bhakar.

During the quarter July to September, 2014, IRM will conduct various training events in Attock, Jhelum, K h u s h a b .



Employable Skills Training under the RLCIP

In order to divert the attention of deprived, frustrated and violent youth of FATA, IRM's VTEC Rawalpindi, in collaboration with the FATA Secretariat, imparted employable skills training in various technical and vocational trades to 68 participants from Mohmand, Bajaur and Waziristan Agencies under the Rural Livelihood and Community Infrastructure Project (RLCIP).



This one-month training provided practical hands-on experience in Computer Software, Car Driving, Excavator Operator, Shovel Operator, Building Electrician, Mobile Repairing and Tailoring. The training sessions were specially designed to enhance the skills and productivity of the FATA Youth to improve their livelihoods and increase their income generating opportunities. In addition, two-days Life Skills and Business Management Skills training were also given to the participants to enable them to engage in entrepreneurship.



Technical and Vocational Training under LEP

In the months of May and June, 2014, IRM's Vocational, Technical and Educational Center (VTEC) Rawalpindi conducted various one and two months training events in two different trades, namely Building Electrician and Tailoring. The events were conducted on the request of AKRSP under the Livelihood, Enhancement and Protection (LEP) Project and a total of 54 participants, including 15 men & 39 women from Gilgit Baltistan & Skardu were trained.

The LEP is funded by the PPAF and the key objectives of the project are to develop the capacity, opportunities, assets and productivity of community members to reduce their vulnerability to shocks, improve their livelihoods initiatives and strengthen their business operations.

All the training events were highly interactive. The training methodology was a combination of interactive lectures, individual lectures, assignments, hands-on practice,

group work and group presentations. The trainees were encouraged to engage in discussions and fully participate throughout the training.



Upon the completion of the training events, participants gained practical knowledge about the application of relevant concepts and learning by doing methods through task oriented exercises. 3 days training on Health & Hygiene, Life Skills, Business Management Skills and Social Mobilization were also imparted to the trainees. The objective of these sessions was to orient the participants on business management and enable them to engage in entrepreneurship and to enhance their understanding of

essential life skills & social mobilization.



Training on Basic Computer and Managing MIS for NyK Centers

IRM has initiated a nation-wide training series of 5 - days on "Managing Naukari ya Karobaar (NyK) Centers" in collaboration with ECI (Empowerment through Creativity Integration). NyK centers as social enterprise is a pilot initiative by PPAF's LEED (Livelihood, Employment and Enterprise Development) team and is considered as an important milestone for the success of the recently initiated LEED programme. It focuses on building the capacities of talented youth as young entrepreneurs who as focal persons of these Nyk centers will help mentoring the unemployed youth (men and women) towards different careers, linking them to different opportunities for jobs or businesses hence emerging as a profitable

businesses / recruiting agencies itself. These Nyks are established by the communities themselves to address their issues concerning their livelihoods and encourages exploring available opportunities deemed suitable for either employment or enterprise development.

The training events for NyK Center representatives are specially designed and organized for representatives of more than 60 NyK centers established all around Pakistan by the local communities. The training covers basic concepts of employment / job, business / enterprise and management procedures related to NyK centers.

During the quarter July to September,

Phase - II of the project will be initiated. In the second phase, 8 - days training events will be conducted on "Basic Computer and Managing MIS for Nyk Centers" and a total of 175 participants will be trained nationwide. The objectives of these training events are to:

1. Equip the participants with essential computer skills so that they can learn to run and manage the MIS software developed for the NyK centers.
2. Refresh the basic concepts already explained in the NyK Training Phase-1.

A tentative training calendar for the quarter is given below:

Training Title	Proposed Months	Target Province	Venue
Training on Basic Computer and Managing MIS for NyK Centers-1	July, 2014	Punjab & KPK	Islamabad
Training on Basic Computer and Managing MIS for NyK Centers-2	August, 2014	Punjab & KPK	Islamabad
Training on Basic Computer and Managing MIS for NyK Centers-3	August, 2014	Punjab & KPK	Islamabad
Training on Basic Computer and Managing MIS for NyK Centers-4	August, 2014	Punjab & KPK	Islamabad
Training on Basic Computer and Managing MIS for NyK Centers-5	August, 2014	Sindh	Karachi
Training on Basic Computer and Managing MIS for NyK Centers-6	September, 2014	Sindh	Karachi
Training on Basic Computer and Managing MIS for NyK Centers-7	September, 2014	Balochistan	Quetta



Summer Internship Programme Successfully Completed

IRM's Center for Executive Education (CEE) launched the Summer Internship Programme (SIP) during the summer vacations. The SIP provided an excellent opportunity for the young and energetic university students and fresh graduates to maximize their potential through training and learning sessions. This six-week long internship programme started in June, 2014 and was a distinctive learning experience that allowed students to acquire both theoretical knowledge and practical field experience in research and other scholarly investigations.



Objectives of the SIP:

Hands on experience in the professional organizations and to help them learn about the organizational dynamics, culture and environment.

- To provide the young and talented students/graduates with the splendid opportunity of working with top notch professionals.
- To develop the job related skills according to their Academic areas and to groom their personalities.

Graduation Ceremony of the SIP was held on 25th August, 2014 at Institute of Rural Management, Islamabad. All the interns presented their work to expert panelists from IRM and a total of 10 interns graduated the SIP.

ANNOUNCEMENTS

Sr #	Training Name	Venue	Contact
1	Diploma in Project Management	Islamabad	cee@irm.edu.pk
2	Training Creativity Tools	Islamabad	mdp@irm.edu.pk

For more details about our training programmes, please visit our website www.irm.edu.pk.



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